



In February 2021, my mother purchased the Algona Hearing Center in Algona, Iowa. She named me her Public Relations Officer.

My duties include: writing weekly radio ads for KLGA, helping write newspaper ads/interview answers, as well as compiling newsletters to send to clients. Below I will include the first radio ad I wrote for the business.

Developing her Facebook page and reviewing and writing content for her website are a few of my other responsibilities.

Radio Ad Sample:

"This is Amber Garman, Hearing Instrument Specialist and new owner of the Algona Hearing Center. Anne Nierson has been helping you with all your hearing and hearing aid needs and now Anne and I will work together to continue providing excellent hearing services. I would love to meet you! Please call us at 295-2007 to schedule an appointment with Anne and I for a free hearing screening and hearing aid check up. At the Algona Hearing Center, we believe in better living through better hearing."

-Bryce Garman, February 4, 2021