

Bryce K. Garman

(515) 341-6104 | brycekgarman@gmail.com | www.brycegarman.weebly.com
606 South 17th Street Unit 203 | Ames, Iowa 50010

A public relations professional with strengths in governmental communication, media planning and community outreach. My experience and skills include social media management, content creation and project planning.

Employment

Story County, Iowa | Communications and Social Media Intern

May 2021 - Current, Nevada, IA

- Managed Story County social media pages, including Facebook, Instagram, Twitter, YouTube.
- Monitored, recorded and uploaded zoom of weekly Board of Supervisor and other meetings.
- Prepared press releases and monthly external and internal newsletters.

Rue21 | Assistant Manager

September 2020 - May 2021, Ames, IA

- Opened and closed the store, counted registers after close and visual merchandising.
- Completed shifts as floor supervisor and managed a team of five associates.

Kossuth/Palo Alto Economic Development Corporation | Administrative Intern

May 2020 - August 2020, Algona, IA

- Assisted in office work such as making copies, filing paperwork, planning and coordinating current and future events, updating information in data books.
- Planned activities and team building workshops for interns throughout Kossuth and Palo Alto counties.

Threads | Retail Sales Associate

September 2017 - August 2020, Algona, IA

- Assisted with custom embroidery, vinyl, screen print, and apparel sales as well as handling dry cleaning customers.
 - Completed invoices, work orders and mailed online orders.
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Leadership

Iowa State University Student Government | Ex-Officio to Ames City Council

April 2022 - January 2022

- Served in the President and Vice President's Cabinet, as the Chair of the Local Affairs Committee and as a non-voting member on the Ames City Council.
- Plan and implement new initiatives to engage the student body in the happenings of the City of Ames.

Iowa State University Student Government | Director of Marketing

April 2021 - April 2022

- Served in the President and Vice President's Cabinet and on the Public Relations Committee.
- Managed Student Government social media accounts, produced graphics and compiled and produced the Student Government monthly newsletter.

Des Moines Area Community College Tours Office | Student Ambassador

January 2020 - May 2020, Ankeny, IA

- Instructed tours of the Ankeny campus to potential students and their families.
- Assisted with office duties such as answering and making phone calls, covering the front desk and sending informational mailers.

Community Involvement

Analysis of Social Services Evaluation Team (ASSET) | Agency Liaison

ISU Student Government - August 2021 - Current

- Serve as an agency liaison representing Iowa State University Student Government to NAMI, National Alliance on Mental Illness of Central Iowa.
- Complete a liaison report stating where and how ASSET funds should be dispersed throughout NAMI and other non-profit agencies.

League of Women Voters of Ames and Story County | Member

October 2021 - Current

Story County Election Official - Poll Worker

Story County - November 2021

Campus and Community Commission | Chair

City of Ames - December 2021 - September, 2022

- Served as a representative of ISU Student Government.
- Worked alongside representatives from the City of Ames, citizens and Main Street Ames to strengthen the communication and relationship between the city and students.

Education

Iowa State University | Bachelor's Degree in Public Relations; Minor in Political Science

August 2020 - May 2023, Ames, IA

Des Moines Area Community College | Liberal Arts Associate's Degree

August 2019 - July 2020, Ankeny, IA

References available upon request.